

American Mosquito Control Association

Board of Directors Meeting
Thursday, November 14, 2024

Minutes

Zoom

Present

AMCA Board Members in Attendance

President	Dr. Rui-De Xue
President-Elect	Mr. Herff Jones
Vice President	Dr. Isik Unlu
Past President	Dr. Kristen Healy
Treasurer	Mr. Gary Goodman
Industry Director	Dr. Broox Boze
International Director	Mr. Griffith Lizárraga
North Atlantic Director	Mrs. Priscilla Matton
North Central Director	Dr. Carl Doud
North Pacific Director	Ms. Angela Beehler
South Atlantic Director	Mr. Robert Cartner
South Central Director	Mrs. Colby Colona
South Pacific Director	Mr. Peter Bonkrude
West Central Director	Mr. Scott Bradshaw
Mid-Atlantic Director	Mr. Michael Doyle

Staff in Attendance

Ms. Megan MacNee, Executive Director; Mrs. Natalie Perry, Events Manager

Guests

Dr. Dan Markowski, Technical Advisor, Dr. Mark Clifton, Legislative & Regulatory Chair, Media Cause Team, Mr. Dave Brown, Special Projects Coordinator

Call to Order/Agenda/Welcome

The meeting was called to order at 11:07 am. by President Rui-De Xue

- Approval of Agenda (**Motion** by Goodman/Boze, Approved)
- Approval of Minutes (**Motion** by Jone/Goodman, Approved)

Strategic Goals Updates

- Mark Clifton provided the Legislative & Regulatory goal update, specifically the challenges of getting subcommittee chairs and their subcommittee engaged. Discussed to get more people engaged.
- Michale Doyle provided the update on the virtual training goal and noted the IMM Virtual Training Program, the evaluation work we will be conducting and a review process. Last week the Emergency Response program launched. Ideas for new programs were also discussed.
- Herff Jones provided the update on the membership goal and committee. He noted we efforts to continue to engage all aspects of our community. Membership update was provided and while regular member numbers have reduced, we are seeing an increase in sustaining government member and revenue.

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- Gary Goodman provided the update on the financial goal. He noted grant opportunities are going well and the grant subcommittee is getting started. Financial outlook is looking good but the meeting is the big question for the year. Discussed the decline in sponsorship.

State of the Industry Report

- A range of directors brought a variety of issues to the board for updates and discussion.

National Communications Strategy Presentation

- Media Cause consultants presented the updated National Communications Strategy that will launch its beta test in December.
- Megan MacNee outlined the proposal for contracting an additional 18 months on the project with Media Cause.
 - Approval of proposal (**Motion** by Jones/Bonkrude, Approved)

Events Update

- Natalie Perry provided an update on registration, sponsorships, exhibits, and the planning process so far.
- Ms. MacNee presented the increase in requests for complementary registration, particularly from regional international guests. Discussion took place.
 - The board directed staff to share the already existing opportunities for funding that our offered such as the YP Industry Shadowing & Travel program.

2028 Annual Meeting Proposal

- Ms. Perry presented the received proposals for the 2028 Annual Meeting including two from Atlanta, one from Charleston, and two in Orlando. A discussion took place to narrow down the options.
- Motion to approve pursuing only Charleston failed. (**Motion** by Boze/Xue, Failed)
- Approval to review both the Charleston and Westin Atlanta (**Motion** by Jones/Bonkrude, Approved)
 - Directed staff to visit both locations and come back with recommendations. Priorities included area of the meeting and union impact on exhibitors.

Sponsored eblasts & social media policy

- Broox Boze reviewed the proposal. A discussion took place.
- Motion to approve policy as written. (**Motion** by Bonkrude/Jones, Approved)

Treasurer's Report

- Mr. Goodman presented the draft year to date financials. They are tracking well overall but will be watching membership, meeting registration, and sponsorship closely.
- Approval of Treasurer's Report (**Motion** by Jones/Bonkrude, Approved)
- Mr. Goodman introduced Jeff Stone, AMCA's auditor, to review the 2023 audit.
 - Mr. Stone reviewed the audit process, financial statements, audit communication letter, and the management letter.

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- Approval of Audit Report (**Motion** by Jones/Doyle, Approved)

Legislative & Regulatory Report

- Mr. Clifton provided the L&R Committee report. He highlighted the L&R Booth at the annual meeting, potential future need to engage in the Malathion lawsuit with a potential amicus brief. Additional discussion included the lack of contact at EPA to receive the information we collect for NPDES.
- Discussion took place on better educating on the difference between advocacy and lobbying.

CDC Grant Update

- Dave Brown joined to provide an update on the current modeling project.

AMCA Research Fund

- Ms. MacNee presented the Science & Technology Subcommittee recommendation.
- Discussion took place regarding the amount of funding. The board has interest in seeing a legal opinion that clarifies the ability of districts to give to this fund.
- Approval of funding of the requested \$53,996.00 to the proposal “Efficient, low-cost, identification of Culex mosquito vectors of West Nile Virus using computervision based AI tools” by Norah Saarman. (**Motion** by Boze/Bonkrude. Approved.)

Closed Session

- The Board conducted a closed session for the annual review of contractors.

Meeting Adjourned:

- The meeting was adjourned at 4:11 pm. by President Rui-De Xue