

American Mosquito Control Association

Board of Directors Meeting

Monday, May 13, 2024

Minutes

Hilton Old Alexandria & Zoom

Present

AMCA Board Members in Attendance

President	Dr. Rui-De Xue
President-Elect	Mr. Herff Jones
Past President	Dr. Kristen Healy
Treasurer	Mr. Gary Goodman
Industry Director	Dr. Broox Boze
International Director	Mr. Griffith Lizárraga
North Atlantic Director	Mrs. Priscilla Matton
Mid-Atlantic Director	Mr. Michael Doyle
North Central Director	Mr. Carl Doud
South Central Director	Mrs. Colby Colona
West Central Director	Mr. Scott Bradshaw
North Pacific Director	Ms. Angela Beehler
South Pacific Director	Mr. Peter Bonkrude

Excused Absences

Vice President	Dr. Isik Unlu
South Atlantic Director	Mr. Robert Cartner

Staff in Attendance

Ms. Megan MacNee, Executive Director; Ms. Natalie Perry, Events Manager; Ms. R'Mani White, Membership Coordinator

Guests

Dr. Dan Markowski, Technical Advisor; Dr. Mark Clifton, Legislative & Regulatory Committee Chair; Mr. Jimmy Lunders; Mr. Chris Lesser; Mr. Dave Brown; Mr. John Goldberg; Ms. Katherine Schmitz; Mr. Ed Ruckert; Ms. Clara Campbell; Ms. Bridget Harrison.

Call to Order/Agenda/Welcome

The meeting was called to order at 3:06 pm. by President Rui-De Xue

- Introductions took place.
- Approval of Agenda (**Motion** by Jones/Matton, Approved)
- Approval of Minutes (**Motion** by Boze/Beehler, Approved)

Strategic Goals Reports

- Legislative & Regulatory goal update presented by Mrs. Priscilla Matton and deferred to Dr. Mark Clifton provided an update on implementing the new subcommittee structure.
 - Ms. Natalie Perry presented an update on the Washington Conference. The conference is open for registration and all sponsorships have been sold. She also

American Mosquito Control Association

Board of Directors Meeting

Monday, May 13, 2024

mentioned that the Board is considering moving the conference up a few weeks in the year.

- Discussion on the timeline for the bylaws vote. It was decided to have an open vote at the Annual Meeting with space for discussion. Ms. Megan MacNee will create a timeline for this.
- Mr. Michael Doyle update on virtual training goals and the development of emergency response training.
 - Ms. Megan MacNee provided an update on recorded content from the annual meeting. There was a discussion on future recordings and how to expand them.
- Mr. Herff Jones provided an update on membership goals, including an update from the committee meeting in Dallas.

Treasurer Report:

- Report by Mr. Gary Goodman: The budget has a deficit and changes are needed to address it. The Board also needs to ensure that special funds are being used effectively.
- There was a discussion on the budget deficit and the impact of grants. The Board expressed a desire for a balanced budget without grant support.
- Direction was provided to the Finance Committee to look at increasing membership and registration fees at around 10% or as needed. The board does not want to increase sponsorship fees.
- Mr. Goodman reviewed the YTD financial report and noted a concern in lower than budgeted regular member dues.
- **Motion** to approve Treasurer's Report (Motion by Beehler/Boze, Approved)

Events Report:

- Ms. Natalie Perry provided an update on the Washington Conference. Registration is open and all sponsorships have been sold.
- Ms. Natalie Perry also provided an update on the Annual Meeting 2025. The committee has met, the symposium call is updated, and sponsorship and exhibitor details were reviewed.
- There was a discussion on printing the program for the Annual Meeting. The Board decided to move away from printed programs.

Legislative & Regulatory Update:

- Dr. Mark Clifton provided an update on the committee changes.
- John Goldberg and Ed Ruckert provided updates to the board.

American Mosquito Control Association

Board of Directors Meeting

Monday, May 13, 2024

- There was a discussion on expanding the brand to include other vectors, but this was tabled due to limited resources.
- **Motion** to focus on the approved strategic goals and table the branding discussion due to lack of relevance and limited resources (Motion by Boze/Doud, Approved)

National Communications Strategy:

- Dr. Kristen Healy introduced Clara and Bridgette from Media Cause.
- Media Cause presented their campaign goals, objectives, and key indicators

EMCA MOU:

- Dr. Rui-De Xue provided an update on pursuing a Memorandum of Understanding (MOU) with EMCA (similar to PAMCA) with no financial commitment.

Technical Advisor Report:

- Dr. Dan Markowski referred to his written report due to time restraints.

Executive Director Report:

- Ms. Megan MacNee provided a brief report including staffing updates, grants updates, and preparing for the new fiscal/membership year.

Meeting Adjourned:

- The meeting was adjourned at 5:13 pm. by President Rui-De Xue